



PROMOTION COMPETITIONS RULES

1. This Competition is organised by Echelon Bike Transport (Pty) Ltd (herein after referred to as “the Promoter”).
2. By entering the Competition, all participants and winners agree to be bound by the rules set out below.
3. A copy of the Competition rules will be available on www.echelonbiketrams.co.za from 1 August 2022 in a printable format
4. The competition is open to cyclists with permanent citizenship in South Africa except any person who is at the date of publication hereof:
 - 4.1 A director, member, partner, employee, agent or consultant to the Promoter (or any of its subsidiaries or holding companies) or any other person who directly or indirectly controls or is controlled by the Promoter;
 - 4.2 A spouse, life partner, immediate family member (including but not limited to parent, child, brother or sister), business partner or associate of any of the persons specified in 4.1 above;
 - 4.3 A supplier of goods or services which is the prize under this Competition or any of its subsidiaries or holding companies;
 - 4.4 A director, member, partner, employee, agent of or consultant to, spouse, life partner, immediate family member (including but not limited to parent, child, brother or sister), business partner or associate of any of the persons specified in 4.3 above;
 - 4.5 A marketing service provider of this Competition;
 - 4.6 Under the age of 18 years.
5. The Competition commences on 1 August 2022 ends on 31 January 2023 (both days inclusive).
6. The prize in the Competition is to the value of **R15 000** and includes the following:
 - 6.1 2 Entries into Cape Town Cycle Tour 2023,
 - 6.2 2 VIP Hospitality Packages,
 - 6.3 3 Nights Weekend Accommodation for 2 and
 - 6.4 2 Free Bike Transportation to the event.

(Bicycle Transport is available to only Gauteng Cyclists)
7. The winner will be announced on 1 February 2023 on Echelon Bike Transport website, social media channels (including: Facebook, Instagram and Twitter, and such announcement shall commence from 1 to 7 February 2023 (both days inclusive).



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8. To participate in the Competition, participants must SMS the word **Echelon** to **35135**.
9. The winner will be determined by way of a random draw conducted by representative/s of the Promoter to take place on 1 February 2023.
10. The prize winner will be notified via SMS and / or telephone. The potential winner may be required to provide a copy of his / her identity document to a representative of the Promoter for the purposes of verifying his / her identity and thereby consents to the processing of his / her personal information and storing of such information on the Promoter's database. The Promoter undertakes not to disclose any of the prize winner's personal information other than for the declared purpose, unless required to do so by a court of law or under any applicable legislation.
11. A potential prize winner is not an actual winner until his / her submission is validated and his / her documents are completed and submitted to the Promoter. Should the winner be found not to have complied with these rules, he / she will be automatically disqualified and forfeit the prize, and selection of a replacement winner shall take place and shall be selected in the same manner as the first winner was chosen.
12. All participants and winners, as the case may be, indemnify the Promoter, its holding companies and subsidiaries (including their directors, employees, members, independent contractors, agents, consultants, sub-contractors and representatives) against any and all loss / damages that may be sustained directly / indirectly arising out of / pursuant to this Competition or resulting from the acceptance of and / or possession of and / or use of the prizes on offer, including but not limited to loss / damages arising out of / pursuant to personal injury, death, property damage and claims based on publicity rights, defamation and / or invasion of privacy unless due to the negligence of the Promoter.
13. If the Promoter is unable to reach any person within 7 days of drawing their entry for whatsoever reason, such person will be disqualified, and selection of a replacement winner shall take place and shall be selected in the same manner as the first winner was chosen.
14. The Promoter will make arrangements for the winner to accept the prize within 7 Days of notification to the winner



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15. The prize is not transferable. No substitution, cash redemption, or assignment of the prize is permitted and the Promoter is not liable for any defect in the prize. The Promoter of the Competition reserves the right to substitute the prize with any other prize of comparable or greater commercial value for any reason.
16. The Promoter may require the winner to be identified, photographed and published in printed media or to participate in any marketing activities or be present when the draw takes place or when the winner is announced. The winner will be given the opportunity to decline the publication of his / her image and participation in the Promoter's marketing material in so far as it relates to the Competition.
17. The judges' decision is final and no correspondence will be entered into.